

"Blue, Where Are You Going?"

The first EP from the Spanish artist LAAM.

The independent indie-pop artist Laura Martínez releases her first solo album -a six-song EP- after successfully financing her crowdfunding campaign. She has chosen the name LAAM. (period included) as her artistic name.

"Blue, Where Are You Going?" is an evocative sound experience influenced by 70's rock and dream pop music, with subtle analogue synthesizers and ethereal choirs. In her work, you'll find a vindication of vulnerability and the beauty of nature. "Blue, Where Are You Going?" promises to make the listener travel through different microworlds or micro universes, especially if listened to with headphones and in a quiet environment. This first album has an emotional depth where Laura hopes to reach the listener's emotions.

Autobiographical and dreamlike elements are also key elements in the album. These are reflected in the album's first single and the homonymous video clip, VENUS y MARTE, recorded in the artist's hometown. The video clip, directed by the Spanish artist Ene Jean, has already garnered more than 40,000 views on YouTube.

The idea of the search is the unifying concept of this work. The search is represented on the cover -designed by Spanish artist Greta Bungle- by a bluebird called "Blue". The bird crosses the universe, and the artist goes out to look for him. The bird represents the meaning of life and the answers that we all, in some way, sometimes seek.

"Blue, Where Are You Going?" concentrates LAAM.'s entire career up to the date after a long journey in the world of metal with bands like Shadows Theory (Murcia) or Synergy Protocol (The Netherlands). In her new journey, Laura moves away from metal music to explore new fields closer to herself.

The album has been produced in Rotterdam by OKKIO. It has been recorded and mixed on Raiko Records by Stijn Donders and mastered by Peter Brussée. Dutch and Spanish musicians have participated in the album. The result is an enveloping and eclectic work resembling dream pop music.

LAAM. has shown that it is possible to forge a path for oneself when one believes in the project and in support of the community. The album was released on May 26 and can be heard on most digital platforms: Spotify, Apple Music, Pandora, YouTube, Tik Tok, Soundcloud, and much more.

Press Kit: <https://www.laam-music.com/press-kit>

Website: www.laam-music.com